



## About Us:

The RAAPCHICK RAJWADI CHAI, who are known for their entrepreneurial spirit, has been involved in the tea trade. They were the ones who recognized the potential of the tea industry in Delhi began cultivating and processing tea leaves using traditional methods passed down. These traditional techniques have been refined over time, and RAAPCHICK families have become experts in the art of tea making.

RAAPCHICK Rajwadi Chai is a premium tea brand that celebrates the rich cultural heritage of Delhi. Customers can enjoy a unique and authentic tea-drinking experience rooted in Delhi traditions.

The brand, which was established in 2024, **RAAPCHICK RAJWADI CHAI** has not only established itself as a tea brand in the tea outlet category, but it is also working toward its far-off goal of becoming a household name across all of India through its franchisee model.

## Our Mission:

Our goal at RAAPCHICK Rajwadi Chai is to give tea connoisseurs a truly extraordinary and genuine experience. We are committed to finding the best tea and spices and meticulously hand-blending each blend to perfection. With each sip of our Rajwadi Chai, we hope to transport you to a world of regal indulgence and cultural acuity. We strive to create moments of pure delight and connection. We work to support tea-growing communities and maintain the traditional craft of tea-making because we are dedicated to sustainability and ethical business practices. With each cup of RAAPCHICK Rajwadi Chai, we hope to foster a deeper understanding of the art of tea and create enduring memories by sharing the essence of India's heritage and flavours.

## Our Vision:

With our exceptional teas, RAAPCHICK Rajwadi Chai hopes to spread the rich culture and flavors of India. Offering an exquisite range of handcrafted blends that captivate the senses and evoke a sense of reality, we strive to be the tea lovers' go-to choice worldwide. We seek to preserve and improve the age-old craft of tea-making while fostering a deeper understanding of the cultural significance of tea through our dedication to ethical sourcing, sustainable practices, and the empowerment of tea-growing communities. Let's set out on a journey of flavor, custom, and camaraderie together, one cup of Rajwadi chai at a time.

**Investment Level – 5,00,000 Lakhs**

**Franchise Fees : 2,00,000 + 18% = 2,36,000/-**

**Setup Cost – 3,00,000/-**

**Benefit :**

**Continues Cash Flow**

**No wastage**

**No Credit**

**No Royalty**

**No Skilled Worker Required**

**Can be Operates - 24/7**

**Requirements :**

<b>Shop Area</b>	<b>100 – 150 SQF</b>
<b>Location Suggestion</b>	Near to Char Rasta, Crowded Area, Corporate Area, As per Your Choice
<b>Height of Shop</b>	Minimum 8 Feet
<b>Shop Agreement</b>	5 Year
<b>Royalty Charge</b>	0 %
<b>Gross Margin</b>	50 %
<b>Business Support</b>	Yes
<b>Marketing Support</b>	Yes
<b>Owner Visit</b>	Yes
<b>License Required</b>	Food License , Udhyam License

***List of Items will be covered in Franchise as per the Investment Plan :***

- ✓ ***Steel Counter***
- ✓ ***Kitchen Equipment***
- ✓ ***Logo Sign Board***
- ✓ ***Digital Smart Led***
- ✓ ***Housekeeping Items***
- ✓ ***Fire Extinguisher with Certification***
- ✓ ***Raw Materials ( Formula )***
- ✓ ***Menu Card***
- ✓ ***Marketing support***
- ✓ ***Training***
- ✓ ***Opening Operation from Company Executive***

**Payment Terms:**

- 1.** Payments should be paid in step by step as per the meeting discussion.
- 2.** After Complete Payment, opening can be planned within 5-6 days.

**List of work covered by Franchise Owner:**

- 1. White Wall or White tiles (any one Optional )***
- 2. Flooring if required***
- 3. Ceiling work is Either ACP Sheet or POP depend upon the height of It.***
- 4. Camera and Wi-Fi***

**Note: Please Beware from the *Fake Rajwadi* or *Copycat outlet* in the Market before Investing on it. We are not liable for any financial loss or dissatisfaction resulting from this limitation. This limitation may not uphold the same standard of quality and service that you have come to expect from the genuine RAAPCHICK Rajwadi outlet.**

**Document Required:**

<b>Sr.no</b>	<b>Document List</b>
<b>1</b>	AADHAR CARD XEROX
<b>2</b>	PAN CARD XEROX
<b>3</b>	SHOP LIGHT BILL
<b>4</b>	PHOTOS OF PROPRIETOR OR PARTNERS( If Partnership Firm Then For Each Individual 2 Photos)
<b>5</b>	CHEQUE
<b>6</b>	GST NUMBER ( If Available)
<b>7</b>	FIRM NAME ( if Available )
<b>8</b>	FIRM PAN CARD XEROX ( if Available )
<b>9</b>	FOOD LICENSE -
<b>10</b>	MSME ( Udhyam) REGISTRATION
<b>11</b>	BRN XEROX ( For Rajasthan Franchisee's)
<b>12</b>	LOCAL BODY CERTIFICATE FOR TRADE XEROX ( Municipal)
<b>13</b>	HEALTH CERTIFICATE XEROX ( If Available)
<b>14</b>	FIRE NOC XEROX ( If Available)
<b>15</b>	SHOP AGREEMENT XEROX
<b>16</b>	GUMASTA SHOP ACT LICENSE

*Contact Number – 9811801615*

*Franchise - [inquiry@raapchickrajwadichai.in](mailto:inquiry@raapchickrajwadichai.in)*

*For Orders and others - [www.raapchickrajwadichai.in](http://www.raapchickrajwadichai.in)*

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New Delhi - 110009*